

GET A
\$ 70

MAIL-IN REBATE*

with the purchase of 4 new MICHELIN® passenger or light truck tires

From October 1 to December 18, 2019



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to michelinpromo.ca to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four new MICHELIN® passenger or light truck tires (between October 1 and December 18, 2019).
- Mail before January 18, 2020, to:
Michelin Fall 2019 Promotion
 P.O. Box 6022, Paris, ON N3L 3W6

* Only new purchases of MICHELIN® passenger or light truck tires are eligible.

† Estimates, work orders and quotations are not acceptable as proof of purchase.



All claims must be postmarked or received on or before January 18, 2020, and include a copy of your invoice (see reverse for details):

MICHELIN FALL 2019 PROMOTION
P.O. BOX 6022, PARIS, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

* Required information

T5238

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
 Yes No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

- MICHELIN® Promise Plan™
- This promotion
- Dealer recommendation
- Friend/family recommendation
- Quality of product
- Online research
- Mileage warranty
- 60-Day Satisfaction Guarantee
- Roadside assistance services
- Retail location

3- How did you first hear about this promotion? (Please check one.)

- Radio
- Direct mail
- Newspaper
- Salesperson in store
- In-store display
- Friend/family
- Television
- Website
- Text message/SMS
- Email
- Facebook page
- Other

4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?

- MICHELIN®
- BFGOODRICH®
- Toyo
- Goodyear
- Pirelli
- Yokohama
- Bridgestone
- Other

5- How many years have you been a MICHELIN® tire owner?

- First time
- Less than 5 years
- More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
- In 1 year or less
- More than 1 year from now

7- What is your age? 18-25 26-39 40-55 Over 55

Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer is not applicable at Costco or Canadian Tire. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 18, 2019. Void where prohibited. Only new MICHELIN® passenger and light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca. © 2019 MNA(C). All rights reserved. (C17382-A - 07/19)